SPACE ISAC

ANNUAL SPONSORSHIP PACKAGE

2027 SPONSORSHIP OPPORTUNITIES

Year-round visibility with the companies, agencies, and universities protecting the global space sector, from the Value of Space Summit VIII to the exercises and member events that run all year.

120+ MEMBERS | 17 NATIONS | 5 GLOBAL HUBS

VOSS VIII · AUG 30 – SEP 2, 2027



SPACE INFORMATION SHARING AND ANALYSIS CENTER

COLORADO SPRINGS, COLORADO · SPACEISAC.ORG

UPDATED NOVEMBER 2026

SPONSORSHIP INQUIRIES · INFO@SPACEISAC.ORG

Reach the people who secure space

Space ISAC is the only ISAC dedicated to the space sector: a global, public-private community that shares threat intelligence and raises the resilience of space systems. Sponsorship puts your brand in front of that community all year, at the events where industry, government, and academia meet, and in the channels members read every week.

120+
MEMBER ORGANIZATIONS

17
MEMBER & PARTNER NATIONS

5
GLOBAL WATCH CENTER HUBS · 24/7

1,000+
MACHINE-TO-MACHINE INDICATORS SHARED EACH WEEK

WHO YOU REACH

- **Industry.** Satellite operators, launch providers, primes, and the supply chain behind them, from founding members to small business members.
- **Government.** Partners including NATO, UK Space Agency, U.S. Space Force, the ROK Air Force, and JAXA, plus U.S. civil and defense agencies.
- **Academia and research.** Universities and laboratories that train the next space cybersecurity workforce.
- **Decision-makers.** CISOs, mission and program leaders, and the analysts who write the sector's threat picture.

WHAT SPONSORSHIP DELIVERS

- **Brand recognition** on the website, in newsletters, and on event signage all year.
- **Thought leadership** through sponsor-led webinars, panels, tabletop exercises, and thought pieces.
- **Relationships** at private networking sessions with industry and government leaders.
- **Access** to members through collaborative-group presentations and member meet ups.

THE 2027 CALENDAR

ALL YEAR
Member channels
Quarterly newsletters, webinars, podcast sessions, collaborative groups, tabletop exercises, and sponsor happy hours at headquarters.

APRIL 14, 2027
Global Space Security Exchange
Space ISAC's international exchange during Space Symposium, Colorado Springs.

DATES TO BE ANNOUNCED
Member Meet Ups
In-person gatherings for members and partners, with sponsor marketing tables.

AUG 30 – SEP 2, 2027
Value of Space Summit VIII
Space ISAC's flagship event: public day, breakout sessions, and the exclusive sponsor networking reception. Colorado Springs.

Four annual tiers, one event tier

ORBIT
$55,000
PREMIER ANNUAL SPONSOR
Top-tier placement, four VOSS passes, a premium VOSS booth, and a main-stage moment at the Value of Space Summit VIII.

PLANET
$35,000
ANNUAL SPONSOR
Prominent placement, three VOSS passes, a VOSS Public Day booth, and a co-hosted podcast session.

STAR
$20,000
ANNUAL SPONSOR
Website and event placement, two VOSS passes, signage, and social media recognition.

SATELLITE
$10,000
ANNUAL SPONSOR
Sponsor-page logo, one VOSS pass, a co-sponsored happy hour, and the annual sponsor recap.

BENEFIT	ORBIT	PLANET	STAR	SATELLITE
Logo placement	Top tier: website, newsletters, event materials	Prominent	Website & event materials	Sponsor webpage
Recognition at VOSS and other Space ISAC events	●	●	●	●
Newsletter spotlight	Quarterly	Biannual	Annual	—
Complimentary VOSS VIII passes	**4**	**3**	**2**	**1**
Booth or table at VOSS VIII	Premium booth	Public Day booth	—	—
Main-stage speaking moment at VOSS VIII (3 minutes)	●	—	—	—
Sponsor-led happy hour at Space ISAC headquarters	Host one	—	—	Co-sponsor one
Sponsor-led tabletop exercise, webinar, or panel	●	—	—	—
Thought leadership content (thought piece, hosted webinar)	Thought piece + webinar	Option	—	—
Present to one collaborative group, with a Watch Center threat digest	●	—	—	—
Sponsor and co-host a podcast session	—	●	—	—
Recognition in press releases	●	Logo	—	—
Logo in event banners and signage	●	●	●	—
Social media recognition	●	Year-round mentions	●	—
Annual "Thank You to Sponsors" recap	●	●	●	●

Eclipse Event Sponsor · price varies. Create your own event, or co-sponsor one of Space ISAC's events during VOSS VIII or through the year, with a mention in the annual sponsor recap. Details on page 5.

Orbit and Planet

ORBIT SPONSOR

$55,000

PREMIER ANNUAL SPONSOR

The highest level of visibility and engagement across every Space ISAC channel and event in 2027.

- Top-tier logo placement on the website, newsletters, and event materials
- Premier Annual Sponsor recognition at all Space ISAC events
- Quarterly newsletter spotlight
- Option to host one sponsor-led happy hour at Space ISAC headquarters
- Option to host one sponsor-led tabletop exercise, webinar, or panel
- Premium booth or table at the Value of Space Summit VIII
- Three minutes of main-stage speaking time at the Value of Space Summit VIII
- Four complimentary VOSS VIII passes (negotiable)
- Recognition in press releases and on sponsor signage
- Opportunity to present to one collaborative group, including a threat digest prepared with the Global Watch Center
- Opportunity to draft a thought piece for circulation to members
- One webinar hosted on the Space ISAC website
- All sponsor perks (page 6)

PLANET SPONSOR

$35,000

ANNUAL SPONSOR

Prominent year-round placement with a presence on VOSS Public Day and a co-hosted podcast.

- Prominent logo placement on the website and event materials
- Annual Sponsor recognition at VOSS VIII and other Space ISAC events
- Biannual newsletter spotlight
- Option to contribute thought leadership content
- Booth or table on VOSS VIII Public Day
- Three complimentary VOSS VIII passes
- Logo recognition in press releases
- Social media mentions throughout the year
- Sponsor and co-host one podcast session
- All sponsor perks (page 6)

A YEAR AS AN ORBIT SPONSOR

Q1	Q2	AUG – SEP	Q4
Announced	**Your event**	**VOSS VIII**	**Thought leadership**
Logo live on the website and newsletter; press-release recognition; first newsletter spotlight.	Host a happy hour at headquarters, or a tabletop exercise, webinar, or panel for members.	Three minutes on the main stage, a premium booth, four passes, and the sponsor networking reception.	Present to a collaborative group with a Watch Center threat digest; publish your thought piece.

Star, Satellite, and Eclipse

STAR SPONSOR

$20,000

ANNUAL SPONSOR

Steady visibility across the year with recognition at every major event.

- Logo placement on the website and event materials
- Recognition at VOSS VIII and other major Space ISAC events
- Annual newsletter spotlight
- Two complimentary VOSS VIII passes
- Logo in event banners and signage
- Social media recognition
- All sponsor perks (page 6)

SATELLITE SPONSOR

$10,000

ANNUAL SPONSOR

An accessible entry point for vendors and small businesses that want to be seen in the community.

- Logo on the sponsor webpage
- Recognition at VOSS VIII and other Space ISAC events
- One complimentary VOSS VIII pass
- Co-sponsor one happy hour
- Mention in the annual "Thank You to Sponsors" recap
- All sponsor perks (page 6)

ECLIPSE EVENT SPONSOR

Price varies

SET ANNUALLY, PER EVENT

Built around a single moment rather than the full year.

- Create your own event, or co-sponsor one of Space ISAC's events during the Value of Space Summit VIII or through the year
- Mention in the annual "Thank You to Sponsors" recap
- Contact info@spaceisac.org to scope the event and pricing

You want the stage

Orbit puts you on the VOSS VIII main stage in front of the whole community, and gives you a member audience of your own through a sponsor-led session.

You want a presence at VOSS

Planet and Star carry year-round recognition into the Value of Space Summit, with a Public Day booth at the Planet level.

You want to be in the room

Satellite and StarDust options open the door to member meet ups, happy hours, and the sponsor reception.

StarDust options and sponsor perks

STARDUST SPONSOR · PRICES VARY

Single opportunities that can stand alone or be added to any annual tier.

GSSE Title Sponsor Global Space Security Exchange, April 14, 2027: headline recognition in front of a global audience	**$5,000**
Add-on: Watch Center demos For the GSSE Title Sponsor: Watch Center demos during the week of Space Symposium	**$5,000**
GSSE Happy Hour Sponsor Your brand on the exchange's space-themed beverages	**$3,000**
Marketing table at one Member Meet Up Dates to be announced	**$350**
Other marketing needs Tell us what you have in mind: info@spaceisac.org	**Ask**

Value of Space Summit VIII sponsorships, from the $35,000 Event Co-Host to marketing tables, are in the separate VOSS VIII sponsorship package.

PERKS FOR EVERY SPONSOR

- Invitations to private networking sessions with industry and government leaders
- Discounts on additional event registrations
- Attendance at the exclusive Sponsor Networking Reception during VOSS VIII

BENEFITS AT A GLANCE

Recognition
Quarterly newsletter and event recognition for the full year.

Branding
Year-round website and signage placement, scaled by tier.

Presence
Dedicated recognition at VOSS VIII and at member events through the year.

How to sponsor

Sponsorship is open to space industry vendors, current members, and prospective members. Availability at each tier is limited, and the earlier a sponsor commits, the more of the 2027 calendar their brand is part of.

01

Choose a tier

Pick the annual tier or StarDust option that fits your goals, or ask us to scope an Eclipse event.

02

Email info@spaceisac.org

Tell us your organization, the tier you have in mind, and any events you want to be part of. We'll confirm availability and send the agreement.

03

Go live

Send your logo and brand assets. Recognition starts on the website and in the next newsletter, and your event benefits are scheduled.

KEY 2027 DATES

- **April 14, 2027** · Global Space Security Exchange, during Space Symposium, Colorado Springs
- **August 30 – September 2, 2027** · Value of Space Summit VIII, Colorado Springs
- **Dates to be announced** · Member Meet Ups
- **All year** · Tabletop exercises, webinars, and sponsor happy hours

TERMS

- Sponsorship is open to space industry vendors, current members, and prospective members.
- Availability is limited at every tier.
- Space ISAC may adjust benefits at any time based on inventory and need.
- Complimentary pass counts for the Orbit tier are negotiable.

info@spaceisac.org

Sponsorship inquiries · Space ISAC, 3650 N Nevada Ave, Colorado Springs, CO 80907 · +1 (888) 573-1725 · spaceisac.org

INTELLIGENCE | RESILIENCE | TRUST